

OUR PILLARS *for a sustainable growth*

AGRICULTURE

LET'S MAKE AGRICULTURE SUSTAINABLE OVER TIME FOR THE FARMER, FOR US, AND FOR LOCAL COMMUNITIES

What we do

Sustainability starts with the land and the people who cultivate it: this is why **we value the farmer's commitment** so that he can find the economic, environmental, technological and market conditions that allow him to operate in **a virtuous way for himself and for others**.

How we do

On our direct supply chains, we promote the **selection of more resistant wheat** and choose to sow, monitor and intervene on the fields using **the most advanced technologies** to reduce the footprint left on the environment. We promote a **culture of sustainability** along the supply chain so that what is the exception today becomes the normality.

RESPONSIBILITY

WE TRANSFER OUR VALUES OF SUSTAINABILITY INTO EVERYDAY CHOICES

What we do

We ensure that our activities from the field to the customer are always guided by attention to the issues of sustainability and **respect the resources** we turn into value.

How we do

We invest resources in **the best technologies** and continuously improve both in **processes innovation** of industrial activities and in the relationship with the end customer, choosing partners that **share the same sustainability value**.



In collaboration with



TERRITORY

WE INVOLVE PEOPLE, ORGANISATIONS AND INSTITUTIONS IN OUR SUSTAINABLE GROWTH PATH

What we do

We work with local communities to promote **integrated development with the territory** and spread the concept of sustainable management of production activities.

How we do

We are integrated with the territory that surrounds us and that gives us the best wheat for our supply chains. This is why we promote our area through events and local educational activities.

TEAM

WE PLACE HUMAN VALUE AT THE CENTRE OF OUR PATH.

What we do

Let's make sure that farmers, Pivetti's employees and all those involved in our projects feel that they are part of the same team, a team with **clear and shared challenging goal**.

How we do

We promote moments of sharing to spread more and more the culture of a possible sustainable growth.

